All Hands Meeting

Q2 2024

Agenda

- **About the Institute**

- **Growth**

- **Announcements**

- **Membership**

- **Training Partners + Calendar**

- **Standards Progress**

- **Committees**

  - **Standards**

  - **Subcommittees**

  - **Article**

- **PETed**

- **Upcoming Events**

- **Call to Action**

Welcome Ambassadors, Volunteers and Guests

4/24/24 @ 3:00 PM EDT

About the Institute

➢ Dedicate to the creation of privacy standards and advancing the profession of privacy.

➢ Incorporated in Florida, USA in 2021

➢ 501(c)(6) Non-Profit Professional Business Association

➢ Volunteer Board of Directors (5)

➢ Administrator: Kelea Ilac

Jason Cronk

President

Janelle Hsia

Vice- President

Phil Lowrey

Treasurer

Kelea Ilac

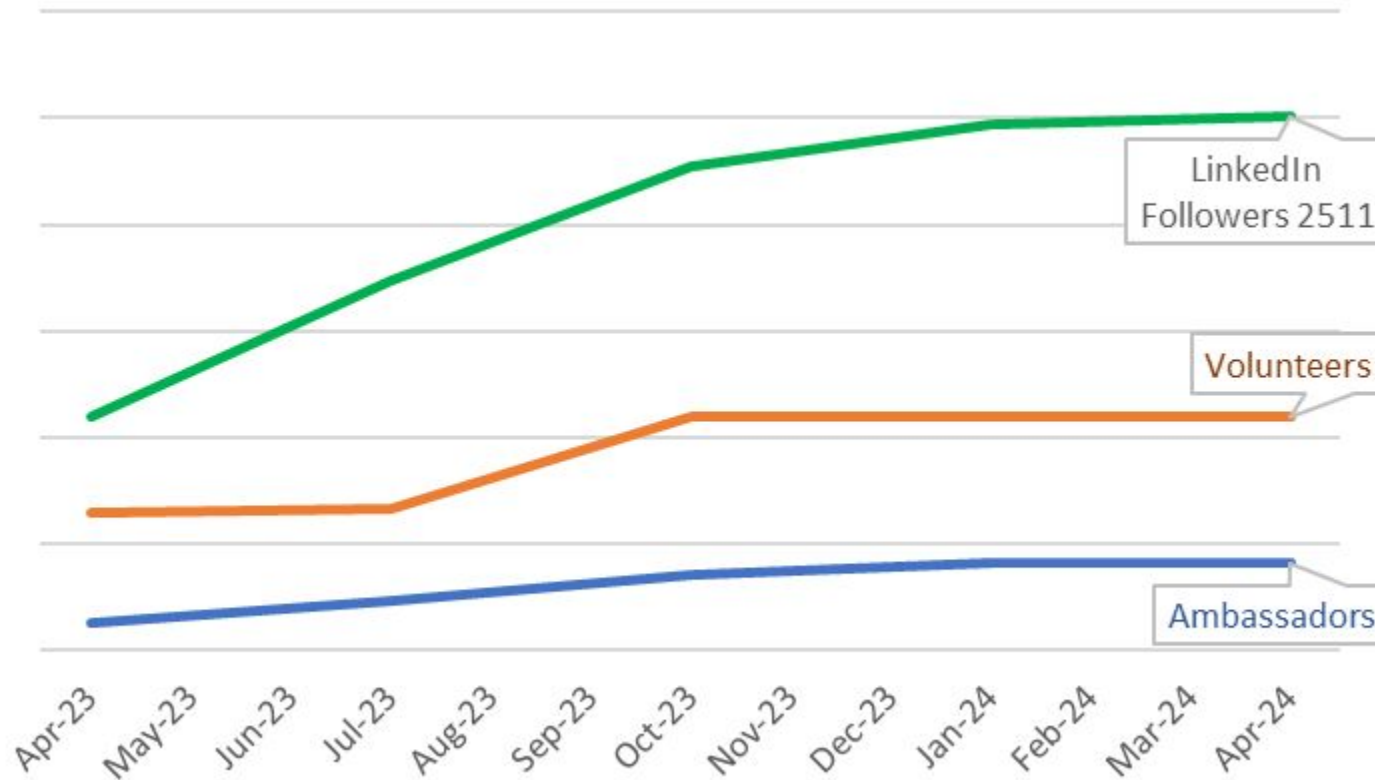**Secretary**

Bindia Mathew

Director At-Large

Growth

As of April 22, 2024

➔ LinkedIn Followers!   2,511
➔ Volunteers: 77
➔ Ambassadors: 41
➔ Corporate Members: 6
➔ **Total Members: 124**

Announcements

- Welcome Bello Consulting as a Training Partner

- (Unrelated) South Korea [issues](#) its first "Privacy by Design" certificate
  (Regulator: [PIPC](#))

Benefits of Membership - Training Partner Discounts

FOUNDING

PRIVACY BY DESIGN TRAINING
by Enterprivacy Consulting Group

🔗 https://privacybydesign.training/
Individual Professionals - 25%
Corporate Training - 10%

PRIVACYSWAN CONSULTING™

🔗 https://www.privacyswan.com/privacytraining
Individual Professionals - 25%
Corporate Training - 10%

PURPOSE AND MEANS

🔗 https://www.purposeandmeans.io/
Individual Professionals - 25%
Corporate Training - 10%

TeachPrivacy

🔗 https://teachprivacy.com/
Organizational Training - 15%

PRIVACY REF
Effective operational privacy

🔗 https://privacyref.com
10% Privacy Pro Training, Pro Plus option

NEW

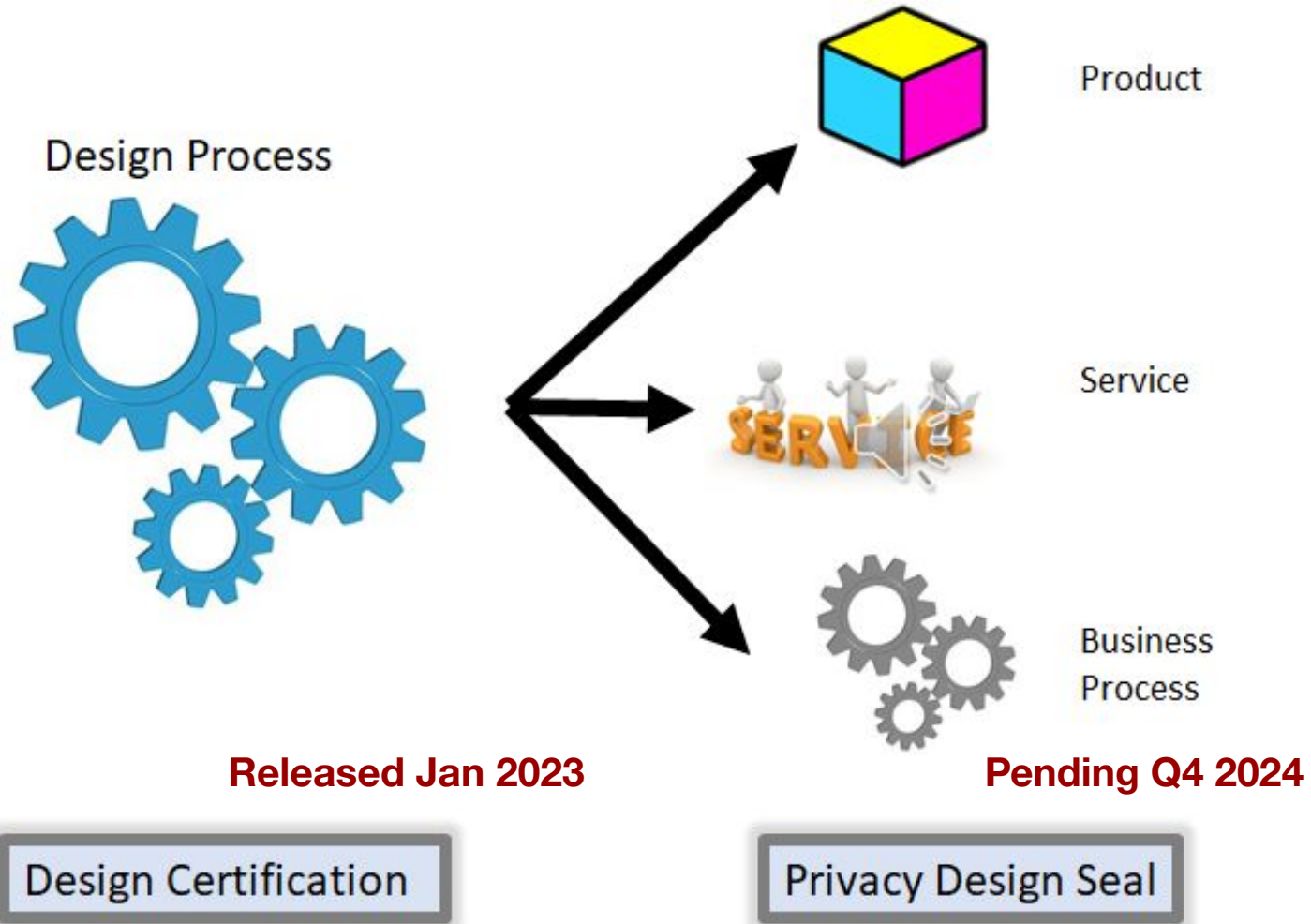**Bello CONSULTING**

🔗 https://bello.hr/

Privacy Training Calendar

Stay up to date with the latest privacy regulations, security measures, and best practices which ultimately contributes to a more privacy-conscious society: Training Calendar. IOPD's training partner discounts reflect their dedication to advancing privacy education and facilitating the development of skilled professionals:
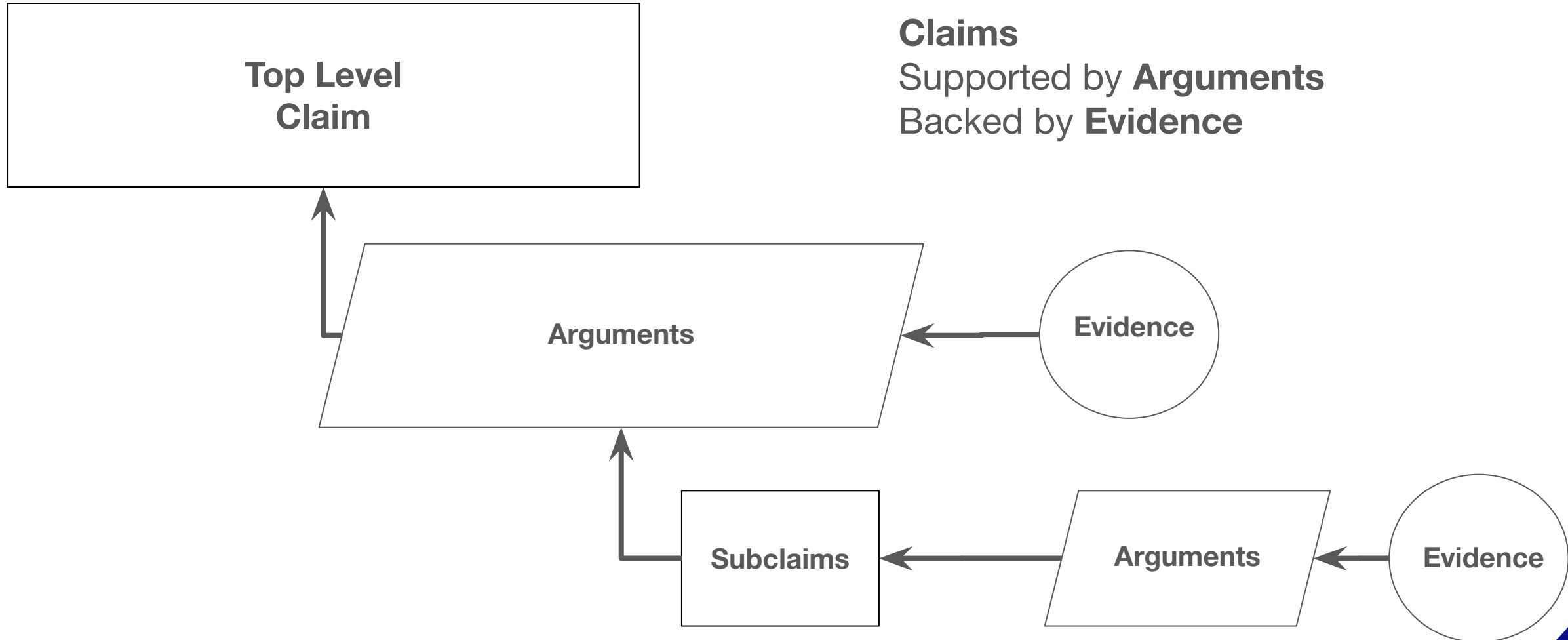
Apr 29	Privacy Ref	Artificial Intelligence Governance (AIGP)
May 2	Privacy Ref	Certification Study Group - CIPM
May 6	Privacy Ref	Comprehensive Privacy Program (CIPT) + (CIPM)
May 7	Purpose and Means	CIPM Live Training - May 7, 8, 14 & 15
May 13	Purpose and Means	CIPP/US Live Training - May 13, 14, 15, & 16
May 13	Enterprivacy	NIST Privacy Framework Practicum Spring 2024
May 15	Enterprivacy	Q2 2024 Strategic Privacy by Design Online Course

Standards

Design Process

Product

Service

Business Process

Released Jan 2023

Pending Q4 2024

Design Certification

Privacy Design Seal

Assurance Case

Top Level Claim

Arguments

Subclaims

Evidence

Arguments

Evidence

Claims
Supported by **Arguments**
Backed by **Evidence**

Three developments

- Defined Risk Model
- Configurability in Privacy by Design
- Absence of good sources of privacy controls

Undefined Risk Model (Design Process Standard)

Component: I.B. Risk model
Phase: Prerequisite
Objective: To conduct risk assessments in a consistent and structured manner. Having a defined risk model or process enables the organization to consistently evaluate risk posture across different systems as well as the same systems over time.
Description: The organization must incorporate (a) one or more privacy risk models as a basis for privacy risk analysis, (b) a process by which system-specific privacy risk models are developed as a basis for privacy risk analysis, or (c) a combination of (a) and (b).

Defined Risk Model (Privacy Seal)

Types of Threat Actors	Groups of At-Risk Individuals	Categories of Consequences
The Applicant providing the Target System to Customers.	**Consumers** – The individuals (as identified by the Applicant) using the Target System to perform some function, as defined by the Functional Requirements (defined by Applicant)	**Information Processing** – harms involving the processing of information (aggregation, secondary use, identification, insecurity, and exclusion) of at-risk individuals.
Parties in contract (direct or indirect) with the Applicant (including Customers, vendors, clients, partners, employees, contractors, and their vendors, clients, partners, employees contractors, etc.)	**Providers** – those individuals involved in providing the Target System to the Consumers	**Information Dissemination** – harms involving the sharing of information (disclosure, exposure, increased accessibility, ….) of at-risk individuals
Parties not in contract with the Applicant but who contribute to the Functional Requirements of the Target System	**Resources** – those individuals who are part of the Target System being provided, independent of whether they are Consumers or Providers	**Collection/Solicitation** – harms involved in the attempted collection or solicitation of information of at-risk individuals
Other parties (such as those not involved in Target System, but that could pose a threat to at-risk individuals).	**Bystanders** – those individuals inadvertently involved in the Target System but not necessary for it to meet its Functional Requirements	**Intrusion** – harms involved in the intrusion into personal space or interference with autonomy of at- risk individuals.

Privacy by Design: Configurability

- During SCOPING the **Applicant** specifies:
  - their *Customer(s)* and
  - *Risks* to be addressed
    - Including *At-Risk Individuals*
      (Consumers, Providers, Resources, Bystanders)

- During PRIVACY BY DESIGN the **Applicant** determines:
  - the *Configurability* of the *Target System*
    (analogous: position of switch covers)
  - how the *Configurability* affects *Risks*

- During PRIVACY BY DEFAULT the **Applicant** determines:
  - the default *Configuration* of *Target System* provided to *Customer*
    (analogous: position of switches)
  - which must optimize *Risks* amongst *At-Risk Individuals*

Types of Threat Actors	Groups of At-Risk Individuals	Categories of Consequences
The organization providing the product/service or business process being evaluated	**Consumers** – those individuals using the product, service, or business process	**Information Processing** – harms involving the processing of information (aggregation, secondary use, identification, insecurity, and exclusion)
Parties in contract (direct or indirect) with the organization (including customers, vendors, clients, partners, employees, contractors, and their vendors, clients, partners, employees contractors, etc.)	**Providers** – those individuals involved in providing the product, service or business process to the consumers	**Information Dissemination** – harms involving the sharing of information (disclosure, exposure, breach of confidentiality, increased accessibility, appropriation)
Parties not in contract with the organization but part of the product, service or business process ecosystem	**Resources** – those individuals who are the product, service or business process being provided	**Collection/Solicitation** – harms involved in the attempted collection or solicitation of information
Other parties (such as those not involved in the product, service or business process but that could pose a threat to a related set of individuals).	**Bystanders** – those individuals inadvertently caught up in the product, service or business process but not necessary	**Intrusion** – harms involved in the intrusion into personal space or interference with autonomy

Risk & Controls: Privacy Controls

TABLE 3-1: ACCESS CONTROL FAMILY

CONTROL NUMBER	CONTROL NAME CONTROL ENHANCEMENT NAME	PRIVACY CONTROL BASELINE	SECURITY CONTROL BASELINES		
			LOW	MOD	HIGH
AC-1	**Policy and Procedures**	X	X	X	X
AC-2	**Account Management**		X	X	X
AC-2(1)	AUTOMATED SYSTEM ACCOUNT MANAGEMENT			X	X
AC-2(2)	AUTOMATED TEMPORARY AND EMERGENCY ACCOUNT MANAGEMENT			X	X
AC-2(3)	DISABLE ACCOUNTS			X	X
AC-2(4)	AUTOMATED AUDIT ACTIONS			X	X
AC-2(5)	INACTIVITY LOGOUT			X	X
AC-2(6)	DYNAMIC PRIVILEGE MANAGEMENT				
AC-2(7)	PRIVILEGED USER ACCOUNTS				
AC-2(8)	DYNAMIC ACCOUNT MANAGEMENT				

Ad-Hoc Committees

Article 42 Committee
- Investigating approval as a certification schema under Article 42 of GDPR
- *Chair needed*
- Next Meeting: TBD

Children's Committee
- Apply our standards to the children's and ed-tech markets. Find beta partners in those markets.
- *Chair needed*
- Next Meeting: TBD

Standard Committee

Working on the "privacy seal" standard. Currently exploring risk tolerance.

Expected Restricted Draft - Summer
Expected Public Draft - Fall
Expected Final - Winter

Standard Committee

Risk Controls Subcommittee
- Mapping Risk to Controls
- Meets semi-monthly

Privacy by Default Subcommittee
- Helping to define "privacy by default"
- Meets semi-monthly

Privacy Engineering & Technology Education Discussion (PETed)

Format is a one-hour informal discussion with interaction with privacy engineer experts
Members only event. Non members can join their first webinar for free.
The recordings are publicly available from the website.

Date	Expert	Topic
Apr 25	Primal Wijesekera	From Permission Usage to Compliance Analysis: Lessons Learned Analyzing Android Apps for 10 years
May 23	Josh Schwartz	Data Access and Deletion in the Large Scale Structured and Unstructured Datasets
Jun 27	In Planning	In Planning
Jul 25	Gerome Miklau	Differential Privacy

Contact us at peted-team@lists.instituteofprivacydesign.org if you have topics you would like to hear discussed.

Privacy Engineering & Technology Education Discussion (PETed)

PETed is a DISCUSSION forum, not a lecture. Member are given access to a subject after EXPERT and the opportunity to engage and ask questions. Attendees are expected to familiarize themselves with the invited guests' material before the event.

PETed is an OPT IN invite. If you want to be invited to the monthly discussion, please subscribe to the list for PETed invitations, news, and announcements at http://lists.instituteofprivacydesign.org/listinfo.cgi/peted-instituteofprivacydesign.org
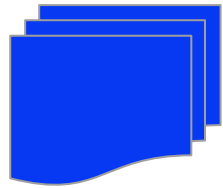
Global Community Membership

Community Members

Advisors
Board of Directors
Corporate Members
Individual Ambassadors
Committee Members
Volunteers

North America
Europe
Asia
Middle East
Central America
Africa
India
South America
Australia
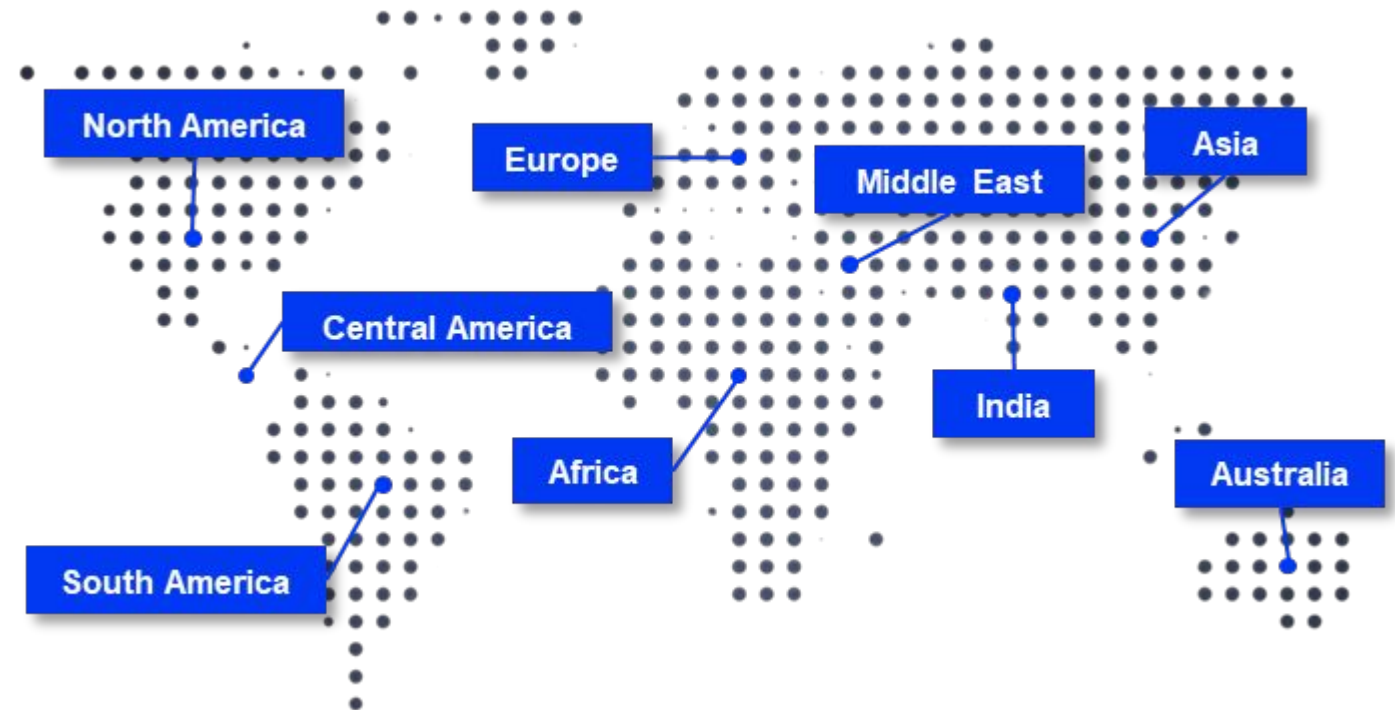
What does your membership cover?

Operating Costs

Website

Administration

Accounting and Bookkeeping

Technology

Banking Fees

Government Fees

Legal Fees

Special Projects

Privacy Wiki

GDPR Accreditation

Develop Certification Process

Development of Training Material

Marketing Collateral

ANAB Accreditation

Privacy Calendar

Growth Plans

Cross sponsorship of students and conferences (like PEPR, IWPE, etc.)

Conferences/Meetups

Expanded member portal

Ambassadorship Price Increases

- "Lifetime membership"

- Founding Ambassadorship price increased on January 1st 2024

- **Last year:** Founding Ambassadorship is **only available** through 2024

- Sustaining Ambassadors option to upgrade by December 31, 2024
  (prorated)

Benefits of Membership

- Access to user dashboard with the latest updates
- Access to community: email lists and Slack channel
- Get invited to IOPD All Hands Meeting
- Get invited to members only PETed webinars
- Early access to draft standards and submit comments to the Standards Committee
- Public Listing on the IOPD website with access to submit blog posts and comments
- Nominate members of Committees, Board of Directors, and Advisors
- Join Ad-Hoc Committees
- Discounts with Training Partners
- Invite guests to All Hands and PETed Meetings

Volunteers

General

- Promotion/Marketing[a]
- Corporate Outreach[a]
- Administrative Support
- Relevant blog posts
- PETed chairs, speakers and moderators

[a] Commission based

Committees[b]

- Article 42 Committee Chair
  (10 hr/mth)
- Childrens' Committee Chair
  (10 hr/mth)
- Committee Members
  (2-5 hr/mth)
    - Standards
    - Article 42
    - Childrens'
    - PETed

[b] Committee membership requires specialized expertise

Privacy Wiki

- General Manager[c]
  (10 hr/mth)
- Legal and Article Editors
  (2 hr/mth)
- Sponsor Outreach[a]

[c] Potentially part-time paid positions

Action Items

- **Come to PETed meeting tomorrow Apr 25th**
- **Join as a Member**
  - You or your organization
- **Promote**
  - Via Social Media or to professional circles
- **Help us find Beta Partners**
  - Apply the Standards
  - Get Certified
- **Volunteer**
  - Need committee Chairs
  - Help promote survey for Children's committee
  - Helping Standards Committee work on certification process

Questions & Hopefully Answers