



# All Hands Meeting

Q3 2024

# Agenda

- **About the Institute**
- **Growth**
- **Announcements**
- **Committees**
  - Standards
  - Article 42
  - Children's Committee
- **Other Initiatives**
  - PETed
  - Privacy Wiki
- **Privacy Calendar**
- **Early Adopters Program**
- **Call to Action**

**Welcome Ambassadors,  
Volunteers and Guests**

**July 31st, 2024**

**9:00 PM CEST**

**3:00 PM EDT**

**Noon PDT**

# About the Institute



- Dedicate to the creation of privacy standards and advancing the profession of privacy.
- Incorporated in Florida, USA in 2021
- 501(c)(6) Non-Profit Professional Business Association
- Volunteer Board of Directors (5)
- Administrator: Kelea Ilac



**Jason Cronk**  
President



**Janelle Hsia**  
Vice- President



**Phil Lowrey**  
Treasurer



**Kelea Ilac**  
Secretary



**Bindia Mathew**  
Director  
At-Large

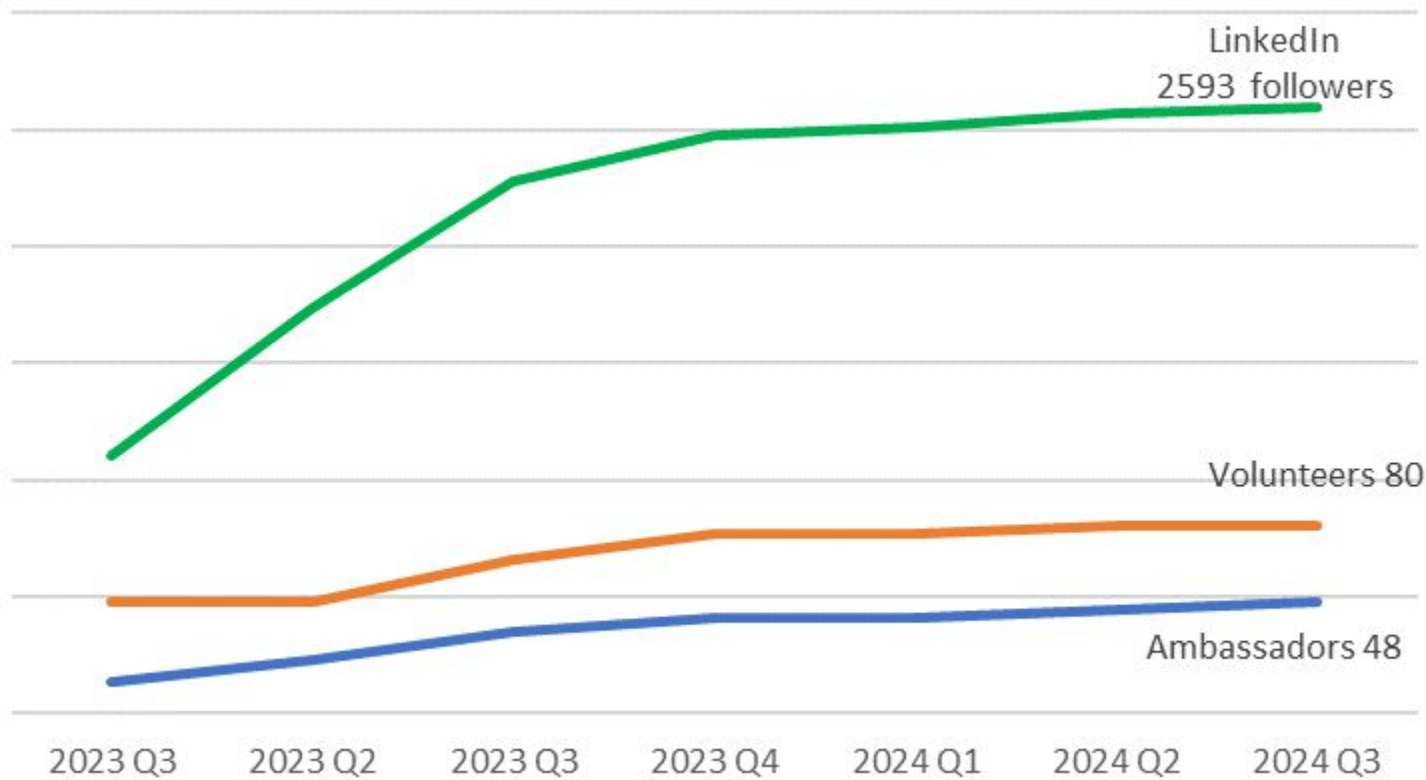
## **2 Board Member Seat Openings**

December 2024 / January 2025

Open to all members



# Growth



**As of July 26, 2024**

- LinkedIn Followers 2,593
- Volunteers: 80
- Ambassadors: 46
- Corporate Members: 6
- **Total Members: 138**



# Announcements

- Welcome New Children's Committee Chair: Mukta Sharma
- Recording of Certification Ecosystem Webinar available (see website)
- Transitioning into exclusively paid membership model in 2025
  - Founding Ambassadorship membership option ends 12/31/24  
*Lifetime membership for one price*
  - Transition option for existing volunteers and Sustaining Ambassadors
- Board of Directors openings in Dec 2024 and Jan 2025  
*Must be a current member, looking Treasurer, Secretary, someone to take active role*

# Standards Committee



## Standards Committee

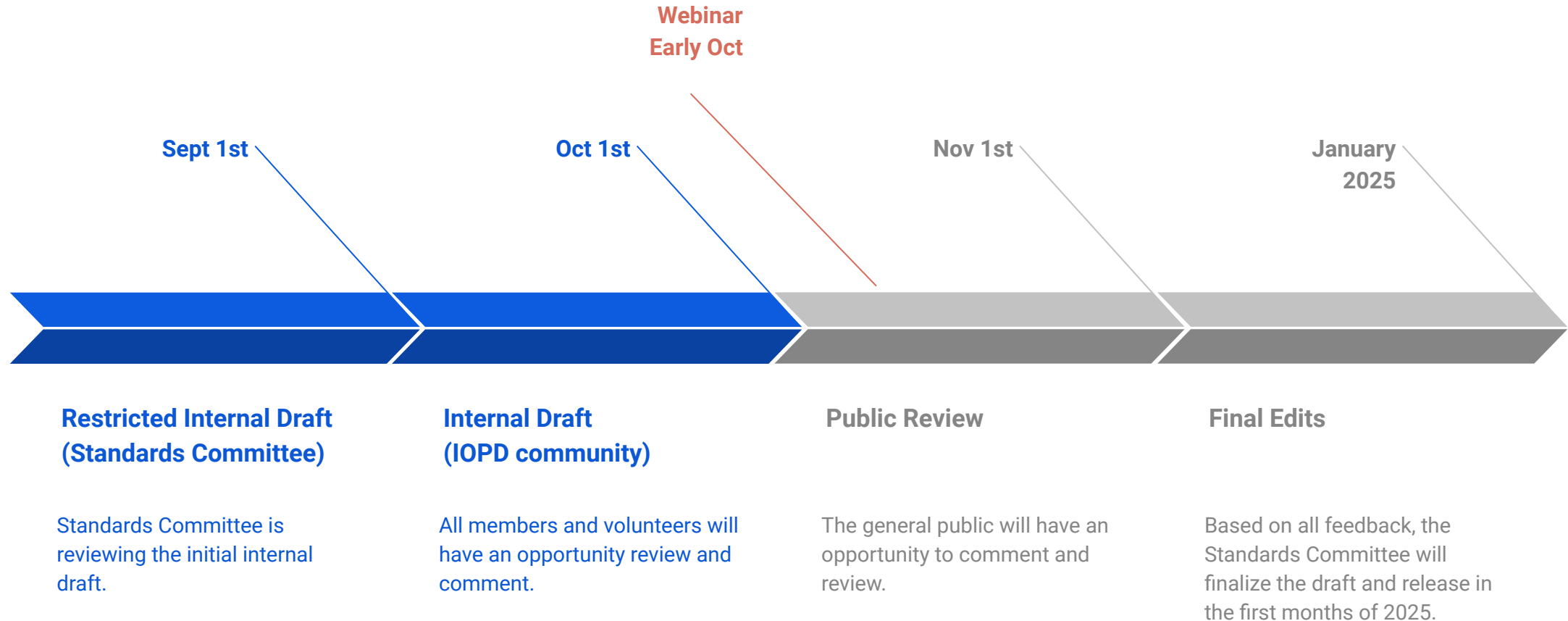
- **Chair:** Nandita Narla
- Next Meeting: August 7th, 2024
- Internal draft of Design Assurance Standard published for Standards Committee Members
- Proposed Trustmark







# Design Assurance Standard Progress



# Standards Committee - 2025



## Reorganization

- Oversight Role
- Standing Subcommittees:
  - Design Process Standard
  - Design Assurance Standard
  - Risk & Controls
  - Certification
- Liaisons
  - Article 42 Committee Liaison
  - Childrens Committee Liaison



# Ad-Hoc Committees - Article 42 Committee



- **Chair: Open**
  - Next Meeting: TBD
  - Investigating approval as a certification schema under Article 42 of GDPR
- ⇒ Europrise receives EPDB approval as certification under GDPR Article 42.

# Ad-Hoc Committees - Children's Committee



- **Chair:** Mukta Sharma
  - Next Meeting: TBD
  - Apply our standards to the children's and ed-tech markets. Find early adopters in those markets.
- ⇒ Need help publicizing and conducting survey of the Children's market.



# Children's Committee: Goals and Objectives

- Conduct Market Readiness Survey
  - Assess the current landscape and readiness for implementing children's privacy standards.
  - Gather data on industry awareness and interest in child privacy initiatives.
- Kick-Off Campaign in Early August
  - Launch a comprehensive awareness campaign on LinkedIn and Slack channels.
  - Engage privacy professionals and stakeholders to raise awareness and gather insights.
  - Promote participation in interviews to gather diverse perspectives.
- Develop Actionable Themes Based on Campaign Insights
  - Analyze feedback from interviews to identify key themes and trends.
  - Formulate targeted initiatives and strategies to address identified opportunities.
  - Prioritize areas for developing standards, guidelines, and best practices for children's privacy.



# Privacy Engineering & Technology Education Discussion (PETed)

Format is a one-hour informal discussion with interaction with privacy engineer experts  
Members only event. Non members can join their first webinar for free.  
The recordings are publicly available from the [website](#).

Date	Expert	Topic
Aug 22	Shoshana Rosenberg	Explainability by Design: Shaping the Future of AI Accountability and Digital Agency
Sep 26	Claire Quinn	Age Verification
Oct 24	TBD	TBD

Contact us at [peted-team@lists.instituteofprivacydesign.org](mailto:peted-team@lists.instituteofprivacydesign.org) if you have topics you would like to hear discussed.



# Privacy Wiki



New onboarding procedure for volunteers, including spot checking initial entry

Working on standard operating procedures, including an Article and Legal queue

Moving beyond news articles and laws:

- privacy organizations
- regulators
- standards and frameworks

Planned initiatives 2025

- Recruitment
- Sponsorship

- **Chief Legal Editor:** *Victor Chikezie*
- **Chief Articles Editor:** *Eric Martin Scott*
- **Managing Editor:** **Open**
- Provide a resource to the Privacy Community
- Always looking for legal and article editors
- Next Meeting: August 26th - Semi Annual Volunteers meeting

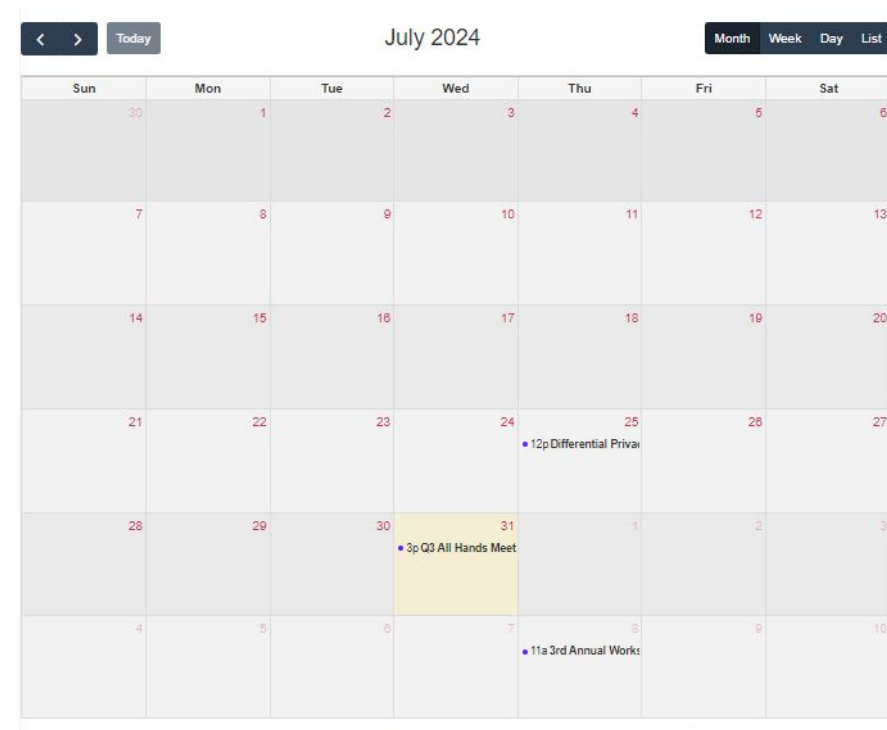


# Privacy Calendar



- **Goal:** Provide a resource for privacy professionals as well as manage our events
- Currently in Development - Testing New Calendaring solution

- **Coordinator:** Open







# Privacy Calendar - Training

Stay up to date with the latest privacy regulations, security measures, and best practices which ultimately contributes to a more privacy-conscious society: [Training Calendar](#). IOPD's training partner discounts reflect their dedication to advancing privacy education and facilitating the development of skilled professionals:

<b>Aug 6-14</b>	Privacy in Technology (CIPT) - Live Online	Purpose and Means
<b>Aug 12</b>	U.S. Privacy Officer Readiness (CIPP/US + CIPM)	PrivacyRef
<b>Aug 16</b>	Certification Study Group - U.S. Private-Sector Privacy (CIPP/US)	PrivacyRef
<b>Aug 19</b>	Artificial Intelligence Governance (AIGP)	PrivacyRef
<b>Aug 23</b>	Certification Study Group - Privacy Program Management (CIPM)	PrivacyRef
<b>Aug 29-30</b>	CIPP/E In-Person in Copenhagen	Purpose and Means
<b>Sep 9</b>	NIST Privacy Framework Practicum Fall 2024	Enterprivacy Consulting Group



# Benefits of Membership - Training Partner Discounts

FOUNDING

**PRIVACY**  
BY DESIGN TRAINING

by Enterprivacy Consulting Group

<https://privacybydesign.training/>  
Individual Professionals - 25%  
Corporate Training - 10%

 **PRIVACY SWAN**  
CONSULTING™

<https://www.privacyswan.com/privacytraining>  
Individual Professionals - 25%  
Corporate Training - 10%

 **PURPOSE AND MEANS**

<https://www.purposeandmeans.io/>  
Individual Professionals - 25%  
Corporate Training - 10%



<https://teachprivacy.com/>  
Organizational Training - 15%

 **PRIVACY REF**  
Effective operational privacy

<https://privacyref.com>  
10% Privacy Pro Training, Pro Plus option

  
CONSULTING

<https://bello.hr/>

# Early Adopters Program (2024-25)



## Certification

- No costs for early adopters
- Self-Assessment/Attestation
- 3 Year term with annual attestation
- Showcase forward thinking
- Design Process Standard  
*available Q3 2024*
- Privacy by Design and Default Trustmark  
*available Q1 2025*

## Assessors

- Invitation to join as a corporate member
- Participate in development and review of assessment material
- Early expertise





# Action Items

- **Come to the next PETed discussion 8/22/24!**
- **Review the Design Assurance Standard (available September)**
- **Help promote survey and conduct interviews for Children's committee**
- **Volunteer**
  - Committee Chairs
  - Privacy Wiki Managing Editor and regulator editors
  - Privacy Calendar Coordinator
- **Help us find Early Adopters**
  - Apply the Standards
  - Get Certified



# Questions & Hopefully Answers





# Benefits of Membership

## (for Ambassadors and Corporate Members)

- Access to user dashboard with the latest updates
- Access to community: email lists and Slack channel
- Get invited to IOPD All Hands Meeting
- Get invited to members only PETed webinars
- Early access to draft standards and submit comments to the Standards Committee
- Public Listing on the IOPD website with access to submit blog posts and comments
- Nominate members of Committees, Board of Directors, and Advisors
- Join Ad-Hoc Committees
- Discounts with Training Partners
- Invite guests to All Hands and PETed Meetings





# Volunteers

## General

- Promotion/Marketing<sup>△△</sup>
- Corporate Outreach<sup>△</sup>
- ~~Administrative Support~~
- Relevant blog posts
- PETed chairs, speakers and moderators

<sup>△</sup> Commission based

## Committees<sup>△△</sup>

- Article 42 Committee Chair  
(10 hr/mth)
- ~~Childrens' Committee Chair  
(10 hr/mth)~~
- Committee Members  
(2-5 hr/mth)
  - Standards
  - Article 42
  - Childrens'
  - PETed

<sup>△△</sup> Committee membership requires specialized expertise

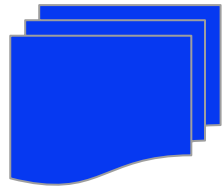
## Privacy Wiki

- General Manager<sup>△△</sup>  
(10 hr/mth)
- ~~Legal and Article Editors  
(2 hr/mth)~~
- Sponsor Outreach<sup>△</sup>

<sup>△△</sup> Potentially part-time paid positions



# What does your membership cover?



## Operating Costs

- Website
- Administration
- Accounting & Bookkeeping
- Technology
- Banking Fees
- Government Fees
- Legal Fees



## Special Projects

- Privacy Wiki
- GDPR Accreditation
- Develop Certification Process
- Development of Training Material
- Marketing Collateral
- ANAB Accreditation
- Privacy Calendar



## Growth Plans

- Cross sponsorship of students and conferences (like PEPR, IWPE, etc.)
- Conferences/Meetups
- Expanded member portal